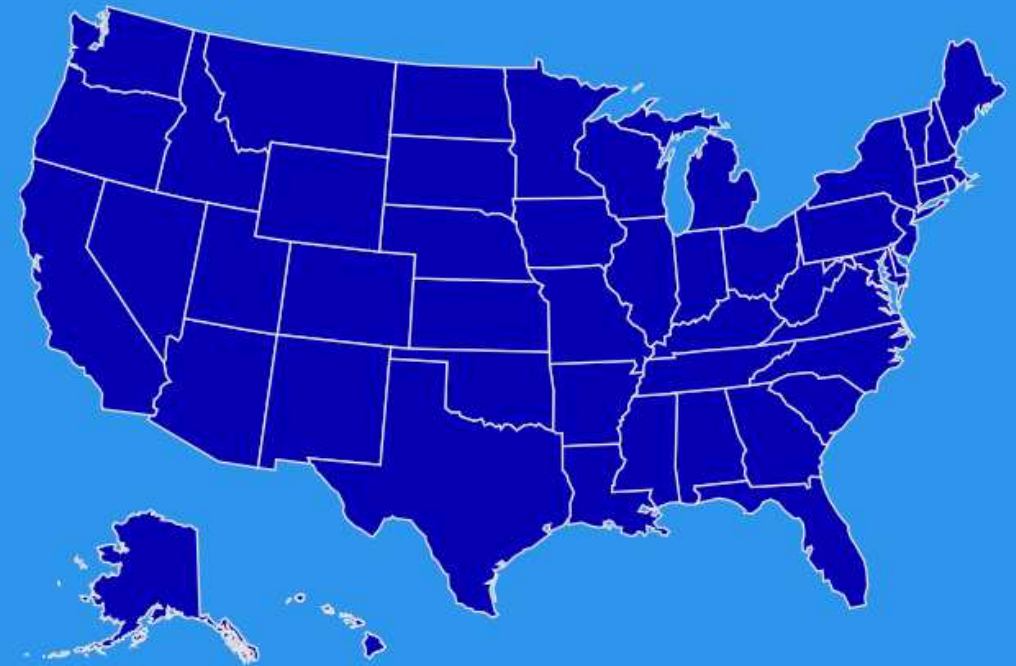




# U.S. Job Industry Recap & Outlook 2018-2019

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# Booming. Flourishing. Competitive. Exciting. Fierce.

No matter how you describe it, 2018 will go down in history as a monumental year for jobs.



Unemployment rate fell to **3.9%**



Payroll employment increased by **312,000** in December 2018 alone



Wages increased **3.1%** – the highest rate of growth in decades



The U.S. averaged **200,000+** new jobs per month since the start of 2018



**6.9 million job openings** remained in Q4 2018



This growth led us to do a little research of our own. We pulled from our job and job seeker database comprising **56** industry-specific talent communities to find:

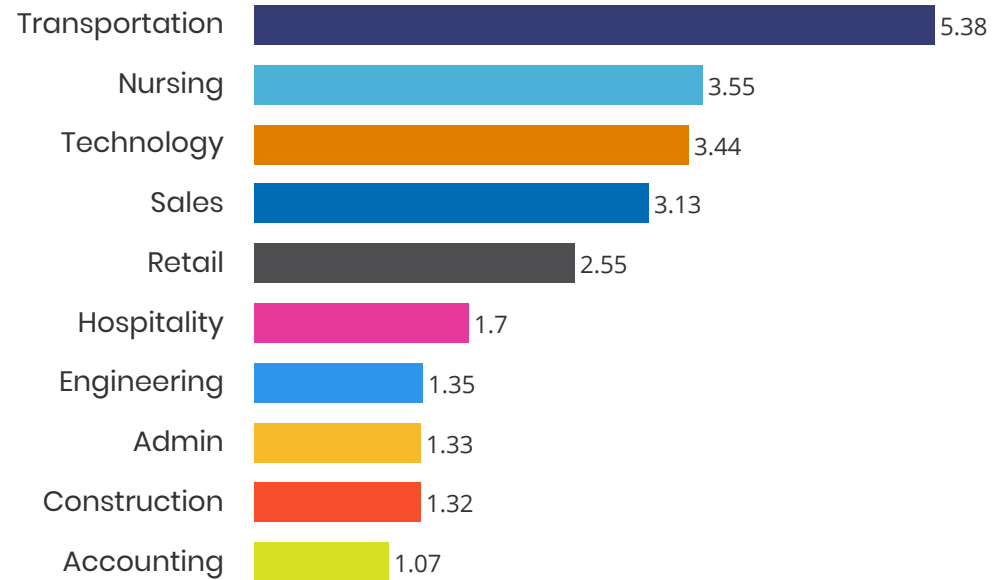
- Which industries had the most job openings in 2018?
- Which U.S. metropolitan areas were hiring hot spots?
- Were any sectors particularly turbulent or exciting?
- Which skills were in high demand?
- And more...

*The numbers are in...*

**35**  
**Million**  
Job Postings in 2018

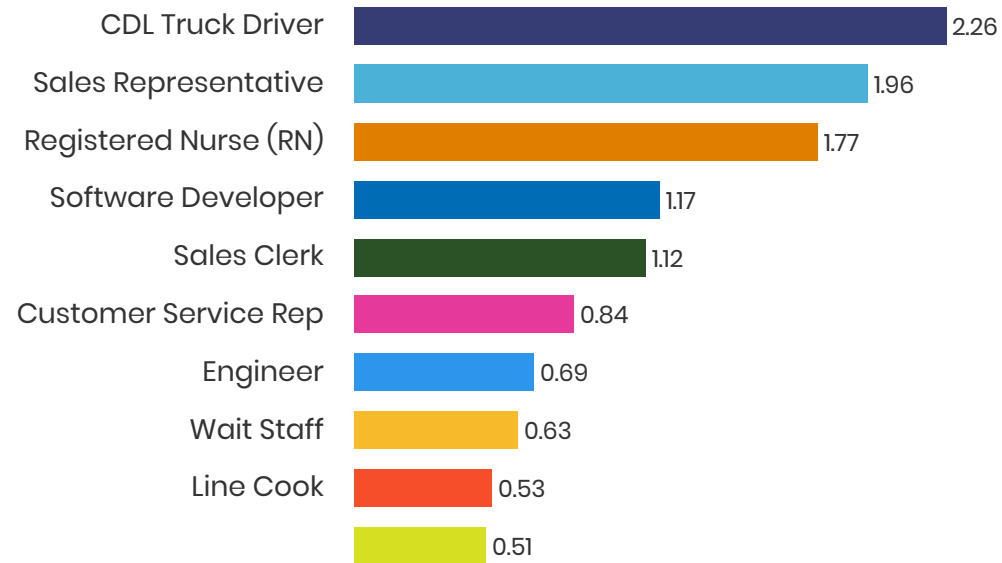


## Top Hiring Industries



Values in millions indicate number of job ads within each industry

## Top Hiring Career Titles



Values in millions indicate number of job ads for each title



## OUR TAKE

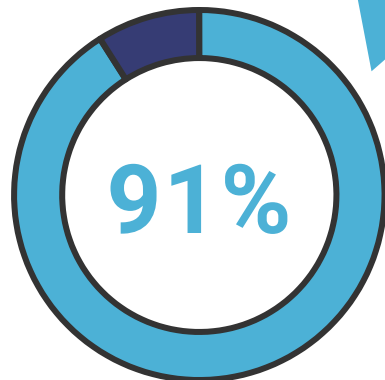
The 2018 job market was hot for the transportation industry (logistics, trucking, and freighting) due in part to the rise in e-commerce and consumer demand for fast shipping and handling.

Nursing was another exciting field, given the emergence of telenursing and telehealth jobs that add new elements of flexibility in this career. We also saw continued growth in the technology sector, and sales, retail, and hospitality showed no signs of slowing down.

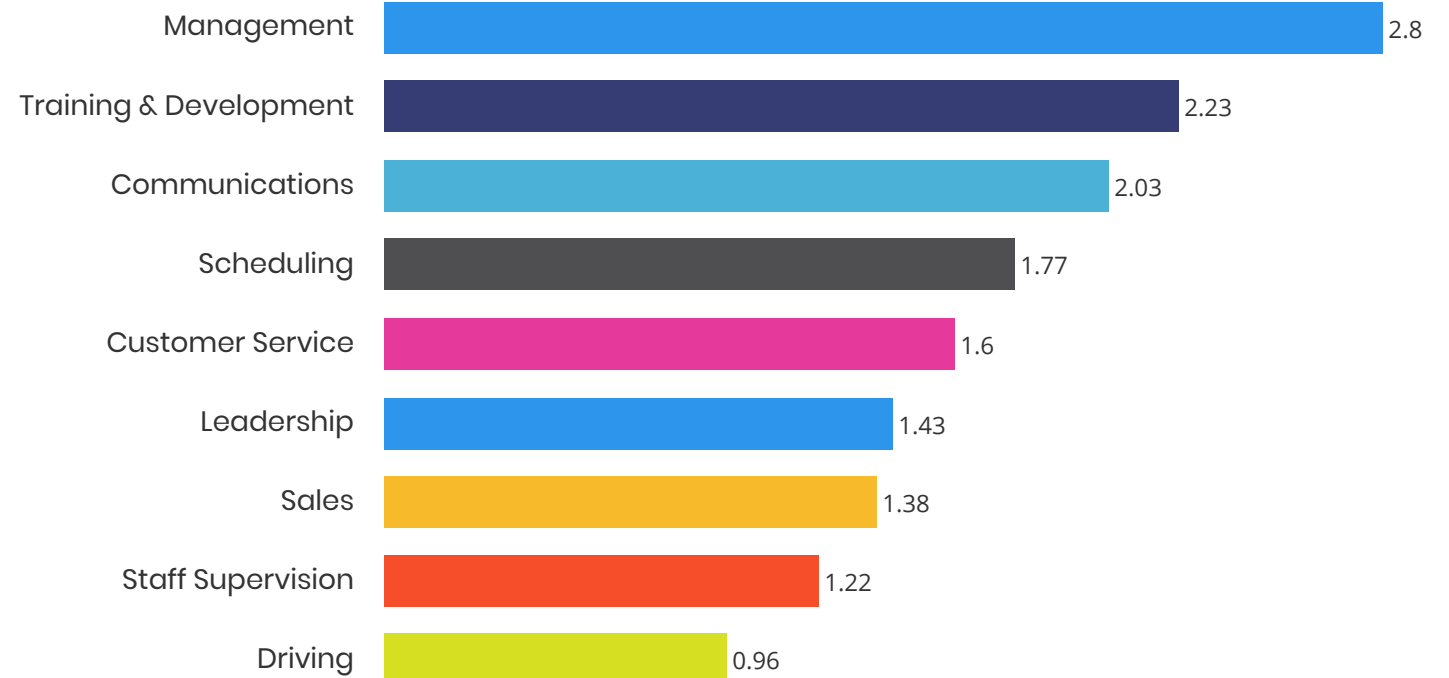
## OUR TAKE

The skills gap is certainly no myth, as approximately **6.9 million jobs** remained unfilled in late 2018, according to the BLS. In an attempt to bridge that gap, we'll see an increased focus on training and upskilling employees in the new year.

91% of 2018 job postings sought **full-time** employees

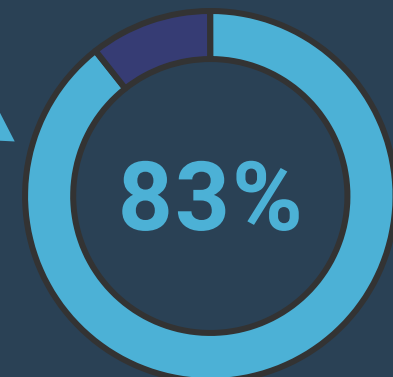


## Top Desired Skills



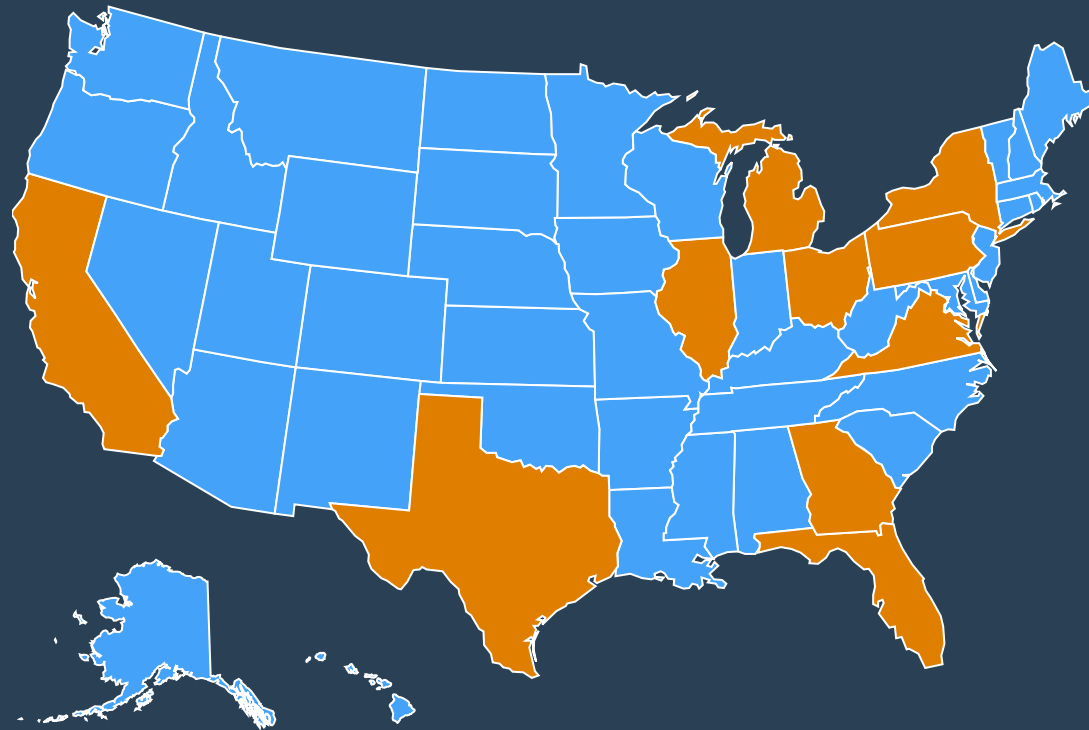
Values in millions indicate number of job ads for candidates with skill

83% of 2018 job postings sought "**experienced**" candidates



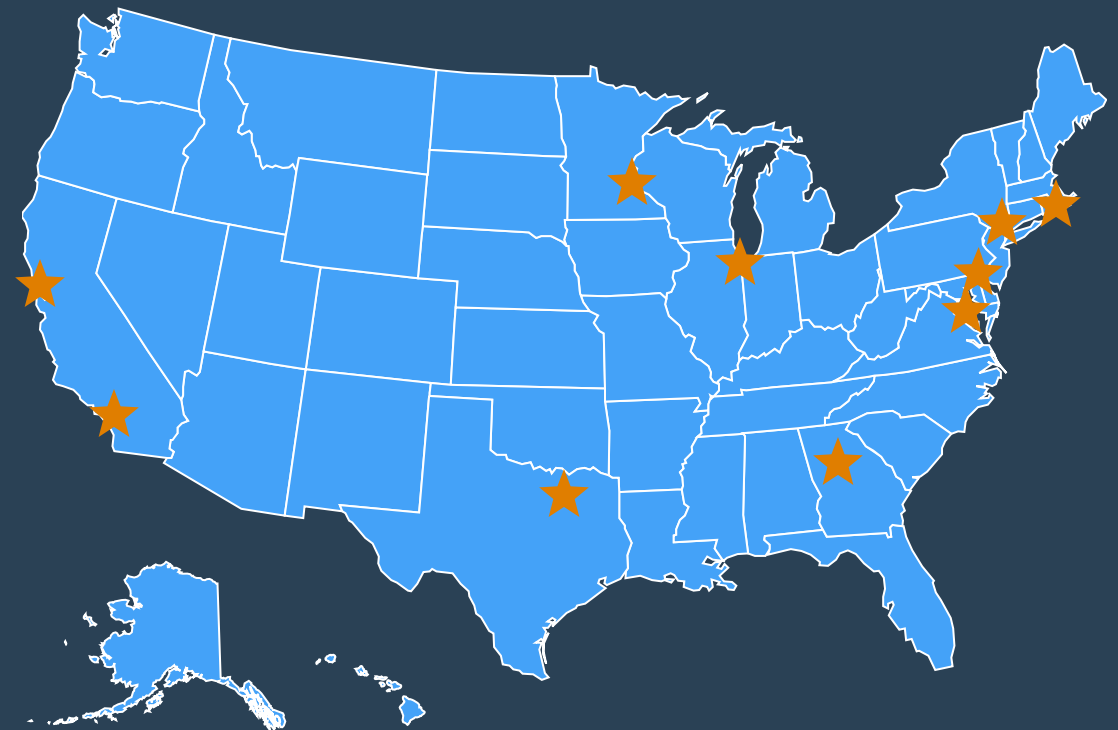
# Where are the jobs?

## Top Hiring States



California  
Texas  
Florida  
New York  
Ohio  
Illinois  
Pennsylvania  
Virginia  
Georgia  
Michigan

## Top Hiring Metropolitan Areas



New York-Newark-Jersey City  
Chicago-Naperville-Joliet  
Washington-Arlington-Alexandria  
Los Angeles-Long Beach-Anaheim  
Boston-Cambridge-Newton  
Dallas-Fort Worth-Arlington  
San Francisco-Oakland-Fremont  
Philadelphia-Camden-Wilmington  
Atlanta-Sandy Springs-Marietta  
Minneapolis-St. Paul-Bloomington

# What's Next?

## 5 Hiring Trends & Predictions for 2019

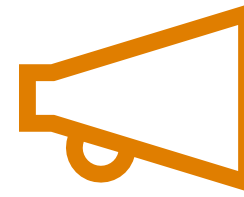






## Recruitment marketing will be a non-negotiable hiring strategy

To attract top talent and differentiate themselves from the competition, employers will treat candidates and job seekers as they would potential customers and sales leads. This involves engaging and nurturing potential employees *before* they even apply for a job, as well as providing a positive and transparent candidate experience – from the interview to the job offer and everywhere in between.



## Employers will focus on employee retention

The tight labor market has led to an all-time high employee turnover rate of 19.3%, according to Salary.com, making employee retention just as important as talent acquisition. Employers will go the extra mile to introduce new job perks and programs, such as flexible work schedules, social events, and wellness initiatives, to keep existing employees onboard for the long haul.



# 3

## Workplace culture will be the No. 1 competitive differentiator in the hiring process

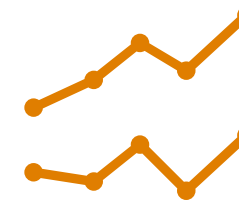
In 2019, employers will rely on workplace culture – not just rich benefits packages and 401(k) options – as a key selling point in recruiting. They will make a concerted effort to showcase their organization's personality, social initiatives, and unique work perks, such as flexible schedules, across all brand channels.



# 4

## Data analytics will power more effective HR

HR has evolved from an administrative role into a strategic function of an organization. In 2019, HR departments will use advanced data analytics to power more effective decision making and showcase value to the C-Suite. Similarly, recruiting, hiring, and retaining employees will become data-driven processes tied to KPIs that are strategically aligned with corporate goals.



# 5

## Companies will tackle the skills gap by offering free education and training

Education and training will become increasingly important in helping companies build their talent pipeline. The big players in the technology space, such as Facebook, LinkedIn, and Google, already have a sharp focus on workforce development, while we have also seen direct employers like Amazon launch training for *anyone* (not just candidates).



In 2019, we'll see more businesses offer free training to not only their own employees, but also to the general public. It's a win for their brand perception and way to fill positions.

### The Final Word...

In 2019, we expect to see the number of job openings continue to increase, as companies not only look to quickly fill new positions, but also build their talent pipeline.



**With millions of job openings and a widening talent gap, the race to hire qualified candidates will heat up in 2019. Don't get left behind.**



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**Job Seekers:** Join iHire's network of 56 industry-specific job boards to find your dream career: <https://www.ihire.com/network/directory>

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