

Singer Industrial Hires 4 Qualified Candidates 2x Faster Than Industry Average Through iHire's Outsourced Recruitment Services



EMPLOYER



WEBSITE

www.SingerIndustrial.com

INDUSTRY

Manufacturing

HEADQUARTERS

Dallas, Texas

iHIRE SOLUTIONS

- Recruitment Services
- Job Slots
- Resume Search
- Industry-Focused Talent Communities

RESULTS

- Hired 4 qualified candidates
- Saved hundreds of hours screening applicants
- Experienced a 45% view-to-apply rate
- Filled roles in an average of 21.5 days



Background

Singer Industrial is the premier value-added distributor of industrial products and services. With more than 1,300 employees in 90 locations across North America, Singer Industrial delivers innovative, mission-critical industrial solutions – including fluid power, hose, and fittings; seals and gaskets; and pneumatic and automation products and services – designed to improve customer productivity. For more than 25 years, Singer Industrial has focused on the relentless growth of both its business and its people.

Challenges

Singer Industrial's HR team sought to hire Payroll Specialists and a Human Resources Business Partner (HRBP) to accommodate its ongoing growth and recent acquisitions. With limited bandwidth and competing priorities, the company's Human Resources Director turned to iHire, an industry-focused hiring platform that also provides **outsourced recruitment services** through a retained search model.

Solutions

iHire's experts took Singer Industrial's recruitment efforts into their own hands, first holding a kick-off meeting to learn more about the positions they were filling and the types of candidates they were looking for. iHire then developed and posted Singer Industrial's job ads on two of its 57 industry-specific talent communities, iHireHR and iHireAccounting. Through iHire's Job Slots, Singer Industrial's postings were promoted to qualified, career-minded job seekers in targeted search results and job alert emails.

As candidates applied for Singer Industrial's roles, iHire's recruiters reviewed each resume, held phone screens with promising applicants, and passed along a handful of top candidates to Singer Industrial for formal interviews. iHire also used its powerful Resume Search to source potential candidates from its database of over 3.6 million resumes.

“ We were very pleased with the quality of candidates iHire provided and appreciate all the time savings we’ve experienced in recruiting four excellent new hires for our HR team. ”

- **Kathy Franklin**
Human Resources Director
Singer Industrial

Results

With iHire’s help, Singer Industrial hired four highly qualified candidates to its growing HR team – three Payroll Specialists and an HRBP – while saving time and resources. With iHire doing the heavy lifting, Singer Industrial knew it would receive only the best applicants to interview from a pool of 1,717 resumes. iHire estimates that it saved Singer Industrial **hundreds of hours** in reviewing resumes and phone screening candidates.

Moreover, Singer Industrial saw several astounding hiring metrics through iHire – job postings for its filled positions received a **view-to-apply rate of 45%**, which is **4.5 times higher** than the industry average.

Additionally, Singer Industrial filled its roles **two times faster** than the industry standard, averaging **21.5 days** from the time iHire posted an ad to the time it received an accepted offer. For example, one Payroll Specialist was hired just **17 days** after the ad went up on iHire’s platform. And, because filling positions was so quick, new hires were able to start on average **31.5 days** from the time the job was posted, bringing Singer Industrial even more value.

“iHire has been a great time-saving partner to work with and the two hires we made last spring have been good additions to Singer Industrial,” said Kathy Franklin, Human Resources Director, Singer Industrial. “We re-engaged iHire in the fall of 2023 and originally intended to hire one Payroll Specialist, but ended up hiring two because iHire presented us with such qualified candidates. We were very pleased with the quality of candidates iHire provided and appreciate all the time savings we’ve experienced in recruiting four excellent new hires for our HR team.”



www.iHire.com



iHire is a leading career-oriented platform that powers a family of 57 industry-focused talent networks, including WorkInSports, iHireVeterinary, iHireDental, iHireConstruction, and iHireChefs. For more than 20 years, iHire has combined advanced job matching technology with our expertise in the talent acquisition space to connect job seekers with employers in their desired sector. With an industry-specific, candidate-centric, and data-driven approach to recruitment, iHire helps candidates find meaningful work and employers find unique, high-quality talent – faster, easier, and more effectively than a general job board. Visit www.iHire.com for more information.